



**KETK-TV, Tyler, TX 75703
ComCorp of Tyler License Corp.**

**Quarterly List of Issue-Responsive Programming
Fourth Quarter 2012 (October 1, 2012 – December 31, 2012)**

KETK-TV has ascertained the following issues as important to the Tyler, Texas community:

- Crime
- Economy
- Education
- Government and Politics
- Health
- Public Safety

During this quarter, KETK-TV broadcast the following local and network programs that provided the station's most significant treatment of these community issues:

Local News and Public Affairs Programming:

- KETK Today (Monday – Friday: 5:00-7:00am)
- East Texas Live (Monday – Friday: 11:00am-12:00pm)
- Live at Five (Monday – Sunday: 5:00-5:30pm)
- KETK News at 6 (Monday – Friday: 6:00-6:30pm)
- KETK News at 10 (Sunday – Friday: 10-10:35pm)
- KETK Today (Saturday & Sunday: 8:00-9:00am)
- KETK News at 10 (Saturday: 10-10:30pm)

NBC Network News and Public Affairs Programming:

- Today (Monday – Friday: 7:00-11:00am)
- Today Weekend (Saturday: 6:00-8:00am; Sunday: 9:00-10:00am)
- Meet The Press (Sunday: 10:00-11:00am)
- NBC Nightly News (Monday – Sunday: 5:30-6:00pm)
- Dateline NBC (Various days and times)
- Rock Center with Brian Williams (Thursday: 9:00-10:00pm)

While this list describes much of KETK-TV's most significant issue-responsive programming, it is not exhaustive. Programming described in this Quarterly List of Issue-Responsive Programming may relate simultaneously to more than one issue. Duration of each report is between 30 seconds and 2 minutes unless otherwise noted.

Filed by: Yolanda Clater
Yolanda Clater, Program Manager

January 9, 2013
Date Placed in Public Inspection File

Issue: Crime

Program	Time	Date	Duration	Description
<i>KETK Today</i>	5:00am 6:00am	10/02/12	1 minute 30 seconds	Thieves manage to make their way into a Tyler Wal-Mart and to the gun counter where they steal some rifles. Surveillance video shows a man breaking into the case and taking four rifles. Tyler police tell KETK the man and a woman got into a silver Dodge or Chrysler mini-van with only one hubcap on the left rear wheel.
<i>KETK Today</i>	5:00am 6:00am	10/08/12	1 minute	Lufkin homeowners and law enforcement on guard this morning. This after four more homes targeted by burglars last week. All of them along the 100 block of Summerset Drive. So far more than 20 homes have been burglarized in Lufkin in the past couple of months.
<i>KETK News at 10</i>	10:00pm	10/08/12	1 minute 50 seconds	There have been a string of burglaries in Lufkin. Police believe the same person is responsible for all of them, because they all use the same method: kicking in doors to steal items from homes. He has been dubbed "the door kick burglar".
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	10/11/12	3 minutes 11 seconds	Two bodies were found in a Longview duplex, and their deaths have been ruled homicides. Police say they do have a person of interest.
<i>KETK Today</i>	5:00am 6:00am	10/12/12	1 minute 20 seconds	Two bodies discovered in a Longview duplex Wednesday. Police are calling the deaths: a double murder. Both bodies were sent to Tyler for autopsy. Longview police aren't saying much, but they've got a "person of interest."
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	10/30/12	3 minutes 15 seconds	A local apartment complex, which is next door to UT Tyler and caters to university students, is riddled by crime. Some residents want out of their leases, and parents are concerned for their kids.

Issue: Crime (continued)

Program	Time	Date	Duration	Description
<i>KETK Today</i>	5:00am 6:00am	11/01/12	1 minute 30 seconds	Four year-old Lucas Calvert: safe and sound. His dad, James, in police custody in West Monroe Louisiana. His run from the law came to an end when Calvert ran from cops and made a bad decision on where to run. He pulled into a piece of pavement that wasn't a thru road and crashed his car. When Louisiana lawmen approached Calvert's car they noticed a gun in his lap and a gun in the rear seat. Calvert was on the run after a murder-kidnapping in Tyler.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	11/01/12	3 minutes 40 minutes	The leaders of the church that a murdered woman attended speak out on the recent murder kidnapping of the woman and her son by accused suspect Lucas Calvert.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	11/05/12	50 seconds	James Lucas Calvert who was arrested in Louisiana after a murder kidnapping in Tyler, was extradited back to East Texas today.
<i>KETK Today</i>	5:00am 6:00am	11/09/12	1 minute 40 seconds	Cherokee County sheriff deputies on the hunt for a knife wielding man. It all started at a home near Lake Palestine. Joshua Johnson and Shawn Anthony Reep argued in the front yard and Reep pulled a knife and stabbed Johnson in the stomach. Johnson ran to a neighbor's home for help, followed by his attacker. When authorities arrived, Reep and two other men drove off.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	11/15/12	1 minute 10 seconds	There were two more cases of arson overnight in Lufkin, bringing the total number up to 6 cases over the past week. Police are still looking for a suspect.

Issue: Crime (continued)

Program	Time	Date	Duration	Description
<i>KETK Today</i>	5:00am 6:00am	11/21/12	1 minute 20 seconds	Lufkin police believe they've got their man in connection with a rash of burglaries and say evidence is mounting against the 41-year-old. Corey Lee Fleming of Lufkin is charged with burglary of a habitation. Police say Fleming was spotted leaving one crime scene in a car. He was stopped and arrested for traffic violations. We're told items recovered from Fleming's house link him to at least three of those "door kick burglaries."
<i>KETK Today</i>	5:00am 6:00am	12/04/12	1 minute 20 seconds	A traffic stop lands three men, two of them East Texans in jail. Keven Zehnder, Dakota Zehnder and Taylor Gadus were in a car that rolled through a stop sign. That caught the attention of Bryan police who stopped the car. But the stop sign violation paled in comparison to what cops found inside: \$75,000 worth of pot.
<i>KETK News at 6</i> <i>KETK News at 10</i>	6:00pm 10:00pm	12/12/12	1 minute 4 seconds	Six hooded people tried to steal the ATM from a Tyler bank. They were captured on surveillance video, and the getaway vehicle was found abandoned later that day. Police are still looking for the suspects.
<i>KETK Today</i>	5:00am 6:00am	12/14/12	1 minute 10 seconds	Tyler police on the lookout for a cash register carrying thief. They got the call about a robbery at a local retailer Thursday. This one, at the "Just a Dollar" store along West Gentry. When the store clerk opened the cash drawer police say, the man picked up the cash register and ran out the door. He was seen getting into a late 70s or early 80s, tan and brown, short-bed Chevy pick-up.

Issue: Crime (continued)

Program	Time	Date	Duration	Description
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	12/18/12	55 seconds	Longview police are investigating a shooting where one man died. Police tell us that a teenager entered an apartment and was shot by someone inside. Officials are still trying to piece together what happened.
<i>KETK Today</i>	5:00am 6:00am	12/19/12	1 minute	A Tyler man pleads guilty to attempted arson and solicitation of murder for hire. This after conspiring to burn down a drug recovery center in Tyler. 44-year-old “Todd Edward Jacobs” will stand trial for attempting to hire someone to kill his co-conspirator, so he could not testify against him. Jacobs is facing up to 20 years in prison.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	12/20/12	3 minutes	A Longview man that has been missing since early December was found dead. His body had been beaten and burned. Two people have been charged with capital murder and aggravated kidnapping charges.

Issue: Economy

Program	Time	Date	Duration	Description
<i>Live at Five</i> <i>KETK News at 10</i>	5:00pm 10:00pm	10/02/12	2 minutes 30 seconds	The phrase “Fiscal Cliff” has become shorthand for an economic disaster. Experts say if we don’t do something we’ll be heading there by the end of the year. But, is this political chest beating or does this really affect all of us?
<i>KETK Today</i>	5:00am 6:00am	10/04/12	1 minute	Experts predict September’s unemployment rate will be high. In fact, they think there will be no change from August and remain at 8.1%. Researchers used a new system to calculate the unemployment rate. Private sector hiring slowed in September. New numbers out showed, private employers added 162,000 jobs, way more than what analysts expected. However, it marked a slowdown from August when 189,000 jobs were added.
<i>KETK Today</i>	5:00am 6:00am	10/11/12	3 minutes	The Chamber of Commerce in Jacksonville helped raise money for the city. Through promotions like “Taste of Jacksonville,” as well as those concrete tomatoes planted around town. But next year, the chamber will have to find new ways to promote tourism in the city. Since some of their funding will be reduced.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	10/15/12	4 minutes 55 seconds	Seasonal jobs. If you’ve been looking for a job, the time to apply is now. Many companies are hiring for the holidays.
<i>KETK Today</i>	5:00am 6:00am	10/16/12	1 minute 40 seconds	If you’re looking for work, strike while the iron is hot. In East Texas things are a bit better than anywhere else. Staffing experts say, this time of year always means an employment spike. For a student who needs extra money or someone who has been out of work for a while. These seasonal jobs are the perfect solution; And shopping can work up an appetite, so restaurants will be hiring as well.

Issue: Economy (continued)

Program	Time	Date	Duration	Description
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	10/26/12	5 minutes 20 seconds	The Texas Public Utility Commission wants to help the public avoid a power blackout by placing a cap on wholesale electricity.
<i>KETK Today</i>	5:00am 6:00am	11/01/12	1 minute 10 seconds	Halloween spending: up this year. But not enough for one East Texas haunted house. Noonday firefighters tell KETK: It costs about \$8,000 to put on their haunted house and they're just now getting back in the black. They're going to keep the scares coming through Friday.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	11/07/12	1 minute 55 seconds	We take a look at how recently passed beer and wine propositions will impact the Smith County economy.
<i>KETK Today</i>	5:00am 6:00am	11/08/12	1 minute 20 seconds	News of the President's re-election might've sent the Dow spiraling down more than 300 points but one sector of the corporate world seems to be doing fine. Firearms maker Smith and Wesson holding corporation surged nearly 11% to over \$10 a share in morning trading. That's more than double its price at the beginning of the year. Gun sales: Expected to boom since President Obama said during a debate; He's open to reintroducing an expired ban on civilian purchases of assault weapons.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	11/08/12	3 minutes 35 seconds	A local plant that makes cardboard boxes may be shutting its doors. Some believe that the closure is the result of the outcome of the election and the healthcare mandate.
<i>KETK Today</i>	5:00am 6:00am	11/13/12	3 minutes	A new report from the Kauffman foundation shows that veterans starting their own businesses have been declining for the past 20 years. Last year, veterans made up only 6% of all new entrepreneurs – down from 12% in 1996. Starting your own business can be an uphill climb. For our returning veterans the odds are even higher. But one East Texas vet is helping others defy those odds.

Issue: Economy (continued)

Program	Time	Date	Duration	Description
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	11/13/12	2 minutes 50 seconds	Fearing an increase in capital gains and dividend taxes, many wealthy people are getting rid of stocks, businesses and homes before the end of the year. We also talk to experts to see if now is a good time to buy or sell gold.
<i>KETK Today</i>	5:00am 6:00am	12/07/12	1 minute 30 seconds	Experts say holiday spending is up this year. The average Texas family is set to spend almost \$750 on gifts this Christmas season. Analysts predict online spending will add more than \$43 billion to holiday revenue this year. We wanted to see if East Texans were shelling out the cash, too. They seem to be right on par with the nation.
<i>KETK Today</i>	5:00am 6:00am	12/11/12	1 minute 40 seconds	A recent study shows just how hard it is to secure a steady paycheck if you're a high school dropout. Research finds that while the unemployment rate remains above 8%, hundreds of thousands of jobs are up for grabs. Problem is employers are having a tough time finding skilled workers.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	12/13/12	4 minutes 5 seconds	Christmas is quickly approaching and many local organizations (like Salvation Army) are way behind on donations and availability of volunteers. Experts say people just don't have the time or money this year.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	12/24/12	4 minutes 35 seconds	Some local businesses are booming as people hit stores and restaurants on Christmas Eve for last minute items and to do activities with family.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	12/28/12	4 minutes 40 seconds	The longshoremen's union is angry, and if not for a last minute agreement the country could have lost billions of dollars. The union had been unable to agree on a contract until early this morning. But what would have happened if they didn't make a deal? Local experts say, it would have indirectly affected 500,000 jobs.

Issue: Education

Program	Time	Date	Duration	Description
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	10/09/12	3 minutes 15 seconds	Texas Gov. Rick Perry created a proposal in 2011 to challenge universities to create bachelor degrees for \$10K or less. Now, he has proposed a new plan to freeze tuitions for four years, meaning incoming freshmen will know exactly how much they will pay every year, and may increase enrollment.
<i>KETK Today</i>	5:00am 6:00am	10/10/12	1 minute 30 seconds	Earning your bachelor's degree for only \$10,000. Some say, it's too good to be true. Gov. Rick Perry though says: That's the plan. College is costly, and it's one of the main reasons it takes some students a fifth year to graduate. With the Governor's new proposal: a four-year tuition freeze would help prevent college students from staying a fifth year.
<i>KETK Today</i>	5:00am 6:00am	10/19/12	50 seconds	Tatum public schools; revamping how kids are supervised. This after an incident at the school's primary campus this week. A pre-schooler was able to leave the school unnoticed until he was found in the school parking lot later in the day. The district says they're assigning additional staff to watch campus exits so no child can leave the building unnoticed.
<i>KETK Today</i>	5:00am 6:00am	10/19/12	3 minutes	Tyler could see a grant-funded charter school in its future. Board members discussed the possibility Thursday night. Rising tuition costs and increasing student debt are constant pressing issues for many parents, whose children have even yet to step foot on an elementary school campus. Tyler ISD's Kim Tunnel presented information at a school board meeting Thursday night, concerning the possibility of a charter school for Tyler.
<i>Live at Five</i>	5:00pm	10/22/12	20 seconds	The school finance lawsuit is underway in Austin. The suit is centered around \$5 billion in budget cuts to public education.

Issue: Education (continued)

Program	Time	Date	Duration	Description
<i>Live at Five</i> <i>KETK News at 10</i>	5:00pm 10:00pm	10/30/12	2 minutes 40 seconds	Superintendents and state reps met today at an education summit in Tyler to call for a new curriculum, because they say that the current practice of standardized testing has failed the school system.
<i>KETK Today</i>	5:00am 6:00am	11/02/12	1 minute 10 seconds	The Gregg county airport is offering a rare opportunity for aviation students. Earlier this week, Gregg County commissioners approved an internship program for aviation students looking to enter airport administration. The internship will be open to students at Letourneau University and any other college that offers an aviation program. Interim Director of the airport tells KETK, not many airports offer internships.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	11/12/12	3 minutes 40 seconds	A new Tyler coalition has been created to push Tyler ISD toward better standards. They claim that the school district's cost per student is going up, while the academic results are going down.
<i>KETK Today</i>	5:00am 6:00am	11/13/12	1 minute 50 seconds	A group in East Texas thinks Tyler ISD isn't making the grade. They formed a new coalition and met Monday morning to raise the bar for the city's school district. The group said they're tired of excuses and are ready to work with the school board to fix the problems. The main focus of the meeting is to put an end to losing high quality teachers.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	11/21/12	4 minutes 20 seconds	The number of homeschooled children in America has increased dramatically over the past 40 years. In Texas, those numbers are even higher. East Texas is a haven for home school. We explore the numbers and the reason for the large local interest in homeschooling.
<i>KETK News at 10</i>	10:00pm	11/23/12	30 seconds	The Obama administration has spent almost \$2 million per school on some of the lowest performing schools, but new data shows that 1/3rd of those schools dropped in achievement.

Issue: Education (continued)

Program	Time	Date	Duration	Description
<i>KETK Today</i>	5:00am 6:00am	11/29/12	3 minutes	A new report shows Texas has one of the highest graduation rates in the nation. Here in East Texas the numbers are even better for graduating seniors. East Texas
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	12/12/12	2 minutes 40 seconds	The Tyler ISD school board has just named their new superintendent, Gary Mooring. We look into who he is, and what his plans are for the future of the school.
<i>KETK Today</i>	5:00am 6:00am	12/13/12	3 minutes	The last time Tyler's public school board laid a bond issue before taxpayers they said no. The bond failed in an election. Now, the district has a new plan, and once again not everyone's thrilled. The \$161 million plan laid out Monday night includes a new career tech center, a remodel of both Dixie and Rice Elementary and three new middle schools – Boulter, Moore and Three Lakes. The district says the amount could be funded without a tax rate increase.
<i>KETK Today</i>	5:00am 6:00am	12/20/12	3 minutes	The number of students enrolled in charter schools is growing. One charter school in Tyler is looking to meet that demand. Many parents with students enrolled at Cumberland Academy in Tyler do not want the charter school environment to end after the 6 th grade; which is why construction of a new middle school will begin soon after the new year. School administrators are still going over how large the staff will need to be at the new facility.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	12/20/12	5 minutes 30 seconds	Lt. Gov. Dewhurst and Sen. Dan Patrick have proposed legislation that is expected to create a stir in Austin during the next state legislative session. It would lift Texas' caps on charter schools and promote open enrollment. We get local reaction.

Issue: Government and Politics

Program	Time	Date	Duration	Description
<i>KETK Today</i>	5:00am 6:00am	10/02/12	1 minute 30 seconds	Only one week left to register to vote for the Nov. 6 general election. You don't even have to leave the house, just register online at www.votetexas.gov and print your registration form, then mail it in. You can head over to one of the registration locations. Election administrators say as long as your form is postmarked by Oct. 9. You will be ready and registered by election day.
<i>Live at Five KETK News at 6</i>	5:00pm 6:00pm	10/05/12	2 minutes 30 seconds	Local church pastors are taking to the pulpit this Sunday to discuss politics – Why they're taking the chance on losing their tax benefits by doing so.
<i>Live at Five KETK News at 6</i>	5:00pm 6:00pm	10/11/12	4 minutes 30 seconds	Tonight's Presidential debate will include a lot of talk about the budget deficit. Both candidates say they have a plan. Tonight we dive deeper into the Republican plan, and explain what they believe the solution to the fiscal problem is.
<i>Live at Five KETK News at 6</i>	5:00pm 6:00pm	10/16/12	3 minutes 25 seconds	The presidential debates have different formats. We discuss the advantages and disadvantages of each and see which the public tends to like more.
<i>KETK Today</i>	5:00am 6:00am	10/18/12	1 minute 20 seconds	With the election only 3 weeks away, political scams have been popping up in the area. The scammers have been promising prizes, if participants answer questions. But the questions are usually financial or personal in nature. Scammers believe older Americans tend to be much more comfortable dealing with things on the telephone, and they're less computer savvy.
<i>KETK Today</i>	5:00am 6:00am	10/24/12	3 minutes	The 2012 Presidential debates left different marks on the people of East Texas. The first debate mainly focused on the economy; the second was town-hall foreign and domestic policy. The third debate was on foreign policy. We asked some Smith County voters which debate they found most effective.

Issue: Government and Politics (continued)

Program	Time	Date	Duration	Description
<i>Live at Five</i>	5:00pm	11/05/12	1 minute 55 seconds	Many East Texas counties set an early voting record. In Smith County, there were more than 50K citizens that voted, and 46% of Gregg County's voters cast their ballots early.
<i>KETK Today</i>	5:00am 6:00am	11/07/12	1 minute	President Obama gets four more years. He defeated Mitt Romney Tuesday night with 284 electoral votes to Romney's 203. But republicans are celebrating an important victory from Tuesday's elections. The GOP will remain the majority in the U.S. House of Representatives.
<i>KETK Today</i>	5:00am 6:00am	11/07/12	1 minute 10 seconds	For Smith County JP precinct two, option number one: For the legal sale of mixed beverages in restaurants by food and beverage certificate holders. A little more than 20,365 voted for and nearly 8,000 against (7,932); and for Smith county JP precinct 2 option 2: 19,828 voted for, 10,383 against.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	11/07/12	3 minutes 20 seconds	We talk to local conservative and democratic leaders, as well as East Texas voters to get their take on Tuesday night's election results.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	11/13/12	3 minutes 50 seconds	The number of signatures on a petition for Texas' succession from the United States is the highest it has ever been. Would succession actually ever be possible? And what would it mean?
<i>KETK Today</i>	5:00am 6:00am	11/14/12	1 minute 30 seconds	Texans talking succession these days and we're not alone. On the petition section of the official White House website there are petitions for nearly every state. So far, Texas is leading the charge with more than 80,000 signatures, even though Governor Rick Perry says he's against it. Tammy Blair with the Texas Nationalist movement tells KETK, even though those petitions make an impression, they won't actually work. She says the nationalists have their own petition

Issue: Government and Politics (continued)

Program	Time	Date	Duration	Description
<i>Continued from previous page</i>				with millions of signatures and Texans must pressure legislators to get a referendum.
<i>KETK Today</i>	5:00am 6:00am	12/06/12	1 minute 30 seconds	Two East Texas communities in danger of losing their qualification for USDA rural development loans. Right now, for a community within a metropolitan area to qualify for the loan, the city's population must not exceed 10,000. Next year, the government will be approving loans based on the 2010 census, instead of the census from 2000. This change will affect around 500 communities nationwide.
<i>Live at Five KETK News at 6 KETK News at 10</i>	5:00pm 6:00pm 10:00pm	12/17/12	4 minutes 10 seconds	Local Congressman Louie Gohmert made some controversial comments about guns following the Newtown shooting. Gohmert stated that he wished the principal or teachers would have had a firearm for protection. National response to his comments was huge. What do people here in his district think?
<i>KETK Today</i>	5:00am 6:00am	12/21/12	40 seconds	After serving 20 years as Gregg County Commissioner Charles Davis is retiring. Davis, the Commissioner for Precinct 1, was elected back in 1992 and won five elections. During his tenure, Davis fought for Meals on Wheels and to extend Good Shepherd Medical Center's lease of its original property. Gregg County Judge Bill Stoudt tells us Davis will be missed.
<i>Live at Five KETK News at 6 KETK News at 10</i>	5:00pm 6:00pm 10:00pm	12/27/12	3 minutes 25 seconds	Lack of action on the farm bill is putting some East Texans in a bind. We'll look at the future of the bill and what further action (or lack thereof) will mean.
<i>Live at Five KETK News at 6</i>	5:00pm 6:00pm	12/31/12	3 minutes 10 seconds	Rep. Leo Berman is passing the torch after 14 years representing Dist. 6. He lost in the last election to newcomer Matt Schaefer. We interview both men, looking back at Berman's career and on to the future and what Schaefer's plans are.

Issue: Health

Program	Time	Date	Duration	Description
<i>Live at Five</i> <i>KETK News at 10</i>	5:00pm 10:00pm	10/01/12	2 minutes 15 seconds	What are some of the dangers when buying drugs online, as opposed to a storefront and how can you be sure what you are getting is legitimate?
<i>KETK News at 10</i>	10:00pm	10/08/12	1 minute 50 seconds	The FDA withdrew its approval of some generic brands of the antidepressant Willbutrin XL, because they were not effective.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	10/12/12	3 minutes 37 seconds	Breast cancer has been researched for years, and a lot of research is happening right here in Tyler. Some local professors have worked alongside Nobel prize winners.
<i>KETK Today</i>	5:00am 6:00am	10/15/12	1 minute 10 seconds	The New Mexico food company linked to an outbreak of salmonella has expanded its recall to include raw and roasted peanuts. Sunland began a voluntary recall of peanut butter in late September after one of its products was linked to a salmonella outbreak. The recall later expanded to other products. The company's peanut processing plant in New Mexico was shut down. Now the FDA has found salmonella in raw peanuts from the same plant.
<i>KETK Today</i>	5:00am 6:00am	10/22/12	1 minute 10 seconds	Sleep deprivation in teenagers may harm more than just their grades. It may lead to sports injuries! A study of about 100 high school athletes in Los Angeles shows: Those who slept at least 8 hours each night were 68% less likely to be injured on the playing field than those who got fewer hours of sleep.
<i>KETK Today</i>	5:00am 6:00am	10/23/12	3 minutes	A growing number of East Texans bit by some sort of bug. We know it is flu season. How to tell if it's just a cold, allergies or the flu? Texas Dept. of State Health reports flu season is October through May. Most flu illnesses in Texas usually occur in December, January and Feb.

Issue: Health (continued)

Program	Time	Date	Duration	Description
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	11/08/12	3 minutes 45 seconds	New “heart health” research shows that getting a flu shot can reduce current or future heart problems. The study finds the flu vaccine can decrease the risk of a stroke, heart attack or cardiac death by 50%.
<i>KETK News at 10</i>	10:00pm	11/15/12	1 minute	A new study finds that diagnosed diabetes increased in every state between 1995 and 2010, but what about the undiagnosed cases? We talk to local experts to see how many people they believe have diabetes or the potential for diabetes here in East Texas.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	11/15/12	4 minutes 40 seconds	It’s that time of year when winter allergies are prevalent. What can people do to prevent symptoms or to lessen their severity?
<i>KETK Today</i>	5:00am 6:00am	11/16/12	40 seconds	That 5-hour energy shot may be supplying users with too big a rush. The New York Times is reporting, records from the Food and Drug Administration show Five Hour Energy shots have been linked to 13 deaths and 30 life-threatening incidents since 2008. They include heart attacks, convulsions, and at least one “spontaneous abortion.” This news comes just one month after the FDA said Monster energy drinks were linked to five deaths.
<i>KETK Today</i>	5:00am 6:00am	11/16/12	3 minutes	Some of us are feeling under the weather recently. As the season changes we’re seeing “cold symptoms.” But it’s not the typical flu bug that’s keeping us in bed. Winter allergies are causing itchy-watery eyes, runny nose, sneezing and painful headaches. The most common causes of winter allergies are weather change, dust, animal dander, cedar pollen and even mold.

Issue: Health (continued)

Program	Time	Date	Duration	Description
<i>KETK Today</i>	5:00am 6:00am	11/20/12	1 minute 30 seconds	East Texas schools are seeing an increase in the number of cases of whooping cough. Specialists who deal with these types of infections site a huge number of cases: Some 49-million people catch the disease and roughly 300,000 die from it. At first, symptoms appear as a simple cold. Just last Spring, after the deaths of several babies, Washington state declared Pertussis an epidemic.
<i>KETK Today</i>	5:00am 6:00am	12/05/12	3 minutes	Reports say more children and teens are taking a peek in mom and dad's medicine cabinet. They're swiping their meds to get high. Prescription drugs have become the second most abused drug. Teen and child overdose is a serious issue in the United States. Health studies show, each year, more than 70,000 teens and children are rushed to the emergency room. Many because of drug poisoning.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	12/05/12	6 minutes	Recent headlines have shown the effects of football can be devastating on the players. A local man (and former NFL player) donated his brain to science upon his death, and was a key part of the findings in the study that confirmed the effects of football impacts on the brain. We talked to his family and discuss the study's results.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	12/06/12	4 minutes 35 seconds	The holidays can have negative effects on some people, especially those who have lost family members or who are alone at this time of year. We talk to a couple of people who have formed a group to support each other over the holidays. We also spoke with experts to discuss the psychological impact of this time of year.

Issue: Health (continued)

Program	Time	Date	Duration	Description
<i>KETK Today</i>	5:00am 6:00am	12/10/12	40 seconds	The more kids eat salty foods, the more sugary drinks they'll consume to wash it down. That's according to a new study that tracked dietary habits of more than 4,000 kids in Australia. A diet high in sodium led to more consumption of sodas and other sugar sweetened beverages. Children who had more than one of those drinks each day were 26% more likely to be overweight.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	12/19/12	2 minutes 53 seconds	Nearly 500,000 visits are from people abusing painkillers. Many people take painkillers for reasons other than their intended use, and experts are saying it's a growing problem. We speak to local experts about the fact that more people die of painkiller overdose or misuse than cocaine and heroin combined.
<i>KETK Today</i>	5:00am 6:00am	12/28/12	3 minutes	These dry winter winds and bitter cold temperatures in East Texas have taken a toll on our skin. Many of the devices in our houses that keep us warm while we are inside, away from the elements, can damage your skin as well. Drink as much water as possible and use a moisturizer at least once a day.

Issue: Public Safety

Program	Time	Date	Duration	Description
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	10/04/12	3 minutes	Many people see aging utility poles in the city, but are they safety hazards? We speak to the experts and find out.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	10/08/12	4 minutes 2 seconds	The fourth vehicle recall of the year is for the Honda CRV sports utility vehicle (early 2000s model). Apparently, the driver-side power window switch can fail and melt which can cause a fire, even if the car isn't in use.
<i>KETK Today</i>	5:00am 6:00am	10/09/12	1 minute 10 seconds	This week is National Fire Prevention Week. Fire Marshals across the country urging you to have a plan B on how to make it out of a burning house. Last year more than 2,600 people were killed and 13,000 injured in fires. You have about six minutes or less before a fire becomes life threatening. That's why everyone is urged to have a number of escape routes in case of fire, and a plan for those who can't make it on their own.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	10/10/12	3 minutes 50 seconds	Smith County Animal Control says that coyotes moved closer to the city last year because of the drought, and apparently never moved out, because many people are spotting wild dogs in their neighborhoods. They like to eat small animals, but officials say they wouldn't hurt people.
<i>Live at Five</i> <i>KETK News at 10</i>	5:00pm 10:00pm	10/10/12	3 minutes	7.4 million Toyota vehicles have been recalled. It's the largest recall since 1996. 10 different models have faulty window switches.
<i>KETK Today</i>	5:00am 6:00am	10/17/12	1 minute	Some people in the pelican state got quite a scare late Monday night. In Webster Parish, about 30 miles from Shreveport even folks from Shreveport to Claiborne Parish say they felt buildings shake and heard a loud boom. Some saw a flash of light in the night sky. There were some who suspected a meteor, but in the light of day they discovered the explosion came from an underground bunker at Camp Minden. Some folks though are having a hard time believing that.

Issue: Public Safety (continued)

Program	Time	Date	Duration	Description
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	11/01/12	3 minutes 10 seconds	Fewer Texas women were killed in domestic violence cases last year, but the number is still high. And the number of people killed within a nuclear family increased.
<i>KETK Today</i>	5:00am 6:00am	11/02/12	1 minute 30 seconds	Wednesday's manhunt for James Calvert and the murder/suicide in Flint last Friday, reminds us. The emotional turmoil of a divorce can trigger violence. In the last week we have seen two incidents of domestic violence end in death. The murder of James Calvert's ex-wife and the kidnapping of his son. But Keisha Morris of the Crisis Center of East Texas says, women in that situation need to look at their options.
<i>KETK Today</i>	6:00am	11/06/12	4 minutes	It's a road that countless East Texans use every day. State hwy 31 East connects Tyler to Kilgore and Longview. But it's also, for whatever reason, a road that many people feel has become a death trap. So much so, some have started calling it "bloody 31." Many are hoping to stop the bleeding. But it'll take a lot more than just awareness to put an end to this tragic problem.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	11/09/12	3 minutes 15 seconds	Cars and trucks are becoming safer as stronger steel and other innovations have been used in vehicles. However, with these new safety measures come new difficulties. Emergency crews have to develop new ways to cut through cars with the jaws of life and they have to find new ways to navigate through the electric parts of hybrids and newer cars.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	11/14/12	3 minutes 15 seconds	Toyota is recalling nearly 2.8 million cars worldwide due to problems with the steering mechanism. They are also recalling several Prius models because of a problem with the car's hybrid water pump system.
<i>KETK Today</i>	5:00am 6:00am	11/15/12	1 minute 30 seconds	Last month we saw the biggest recall in Toyota history. Wednesday, it happened all over again. This time, it's the Prius Hybrid. The recall worldwide totals 2.8 million vehicles.

Issue: Public Safety (continued)

Program	Time	Date	Duration	Description
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	12/04/12	4 minutes 30 seconds	AAA is asking the EPA to suspend sales of E15 gasoline because they are unsure whether it will damage cars if used. What does this mean for the average person? How could it affect your vehicle, and ultimately, your safety and pocketbook?
<i>KETK Today</i>	5:00am 6:00am	12/07/12	2 minutes 40 seconds	Freezing temperatures are headed to East Texas. Is your home ready? KETK compiled a to-do list for winterizing your home. Starting with water hoses that should already be disconnected and drained by now. For outdoor faucets, turn off the outdoor water supply from the inside. It's also important to flip off the outdoor power switch to the compressor on your air conditioning unit. It'll save energy and keep away rodents looking for a warm spot.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	12/12/12	3 minutes 50 seconds	Ford and Honda both have major recalls. Issues include things like faulty headlights and shift ignition failure.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	12/13/12	5 minutes 22 seconds	Most vehicles have a data recorder (similar to an airplane's black box), which can tell investigators what happened in the event of a crash. The government wants to mandate them for all vehicles, for safety and to help with research. However, some people feel that it goes too far and cross the line of "big brother" watching you.
<i>KETK Today</i>	5:00am 6:00am	12/18/12	3 minutes	Last week's killings in Connecticut again bring the topic of school safety to the forefront. How safe are our children when the school bell rings? As news of the school shooting broke Friday, Tyler firearms instructor Jay Carson could only watch in disbelief. He believes there should be a firearm presence at all schools. But James Moyers, Principal of Cumberland Academy, has his reservations.

Public Service Announcements

GROUPS AND ORGANIZATIONS SERVED

Length	Advertiser/Organization	Ad-ID	Product Description	# of Times PSA Ran
:15	East Texas Boxing	Golden Gloves JAN10-12	East Texas Boxing	98
:15	Waller Media LLC	Ton of Toys Drive	The Breeze - Toy Drive	42
:30	Waller Media LLC	Jingle JAM 2012 Dec 9th	The Breeze - Event for toy drive	17
:15	Boys & Girls Club	Tyler Turkey Trot Nov 22	5k run/walk fundraiser	11
:30	East Texas State Fair	Twas the Lights Dec7-16	East Texas State Fair	11
:30	VOW	Renovate Relationship	Marriage counseling	13
:30	VOW	Relationship at Home	Marriage counseling	13
:30	City of Longview	Thanksgiving Food Drive	Thanksgiving Food Drive	1
:30	Liberty Theatre	Nov30 Comedy@Liberty	Card 53-4th Wall	8
:30	MADD	Holiday Drunk Driving	Mother Against Drunk Driving	26
:30	Larry Lott Interiors	Dec2 Holiday Home Tour	Children's Advocacy	1
:30	Nacogdoches Junior Forum	Holiday in the Pines Nov15-17	Fundraising events/specialty stores	31
:30	Tyler Civic Theatre	After Dark Oct26-Nov4	Tyler Civic Theatre	38
:30	Tyler Film Festival	30Short Film Fest Oct24-27	Tyler Film Fest	5
:15	Tyler Film Festival	15Short Film Fest Oct24-27	Tyler Film Fest	10
:30	Church of Christ	Oct27 Dogwood Jamboree	Church of Christ	13
:30	Parents Anonymous	Octoberfest Oct27	Parents Anonymous	19
:15	East Texas Literacy Council	Scrabble w/ Friends Oct30	East Texas Literacy Council	46
:30	Children's ArtsView Theatre	Annie Nov. 15-18	Children's ArtsView Theatre	56
:15	Shepherds Heart Ministry	Shepherds Heart_NOV13	Shepherds Heart	146
:30	Jr. League of Tyler	Support PSA2	Support Jr. League of Tyler	19
:30	Jr. League of Tyler	Support PSA1	Support Jr. League of Tyler	16
:30	City of Tyler	Festival on the Square Oct13	City of Tyler	15
:15	Jr League of Tyler	Mistletoe & Magic Market Nov 8-10	Jr. League of Tyler	75
:15	Susan Robinson	Mistletoe & Magic Drawing Nov 8-10	Jr. League of Tyler	64
:30	Susan G. Komen	Ride of the Cure Oct13	Susan G. Komen	22
:15	Carter Blood Care	Facts	Carter Blood Care	23
:15	Carter Blood Care	Anytime	Carter Blood Care	21
:15	Carter Blood Care	Times Three	Carter Blood Care	17
:15	Carter Blood Care	Reasons	Carter Blood Care	23
:30	Susan Robinson	Mistletoe & Magic Nov 8-10	Jr. League of Tyler	72
:30	National Highway Traffic Safety	SOLITARY CONFINEMENT	Highway Traffic Safety	29
:30	National Highway Traffic Safety	BAD DATERS	Highway Traffic Safety	26
:30	Jimmy Rane Foundation	Scholarship FEB15	Scholarship Fund	12
:30	National Automobile Dealers Association	Buy Now	Incentive program to buy local	25
:15	National Highway Traffic Safety	Stretcher	Highway Traffic Safety	61
:15	National Highway Traffic Safety	Mugshot	Highway Traffic Safety	68
:15	National Highway Traffic Safety	Breathalyzer	Highway Traffic Safety	84
:30	National Highway Traffic Safety	Monkey in the Middle	Highway Traffic Safety	17
:30	National Highway Traffic Safety	Bar Math 30	Highway Traffic Safety	26
:30	Ad Council	Texas Football Coaches	CASA Volunteers	20
:30	Ad Council	Motels 30	CASA Volunteers	40
:30	Ad Council	Couldnt Believe 30	CASA Volunteers	42

**Public Service Announcements
(continued)**

:30	Ad Council	Desks 30	Education	25
:30	Ad Council	Sippy Cup-Rev 30	Lead Posioning	17
:30	Ad Council	Milk Bottle-Rev 30	Lead Poisoning	31
:30	Ad Council	Cereal Bowl-Rev 30	Lead Poisoning	40
:30	Ad Council	Talking Dogs 30	Pet Adoption	27
:30	Ad Council	Talking Cats 30	Pet Adoption	26
:30	Ad Council	Sandbox 30	Pet Adoption	39
:30	Ad Council	Hiding Toys 30	Pet Adoption	42
:30	Hester Cox	Stop Before Your Text	iPledge Texas	137

1,806

TOTAL Number of PSA's aired is 1,806 (Channel 56.1)

Length	Advertiser/Organization	Ad-ID	Product Description	# of Times PSA Ran
:15	East Texas Boxing	Golden Gloves JAN10-12	East Texas Boxing	104
:15	Waller Media LLC	Ton of Toys Drive	The Breeze - Toy Drive	47
:30	Waller Media LLC	Jingle JAM 2012 Dec 9th	The Breeze - Event for toy drive	76
:15	Boys & Girls Club	Tyler Turkey Trot Nov 22	Boys & Girls Club	36
:30	East Texas State Fair	Twass the Lights Dec7-16	East Texas State Fair	73
:30	VOW	Renovate Relationship	Marriage Counseling	171
:30	VOW	Relationship at Home	Marriage Counseling	174
:30	City of Longview	Thanksgiving Food Drive	Thanksgiving Food Drive	26
:30	Liberty Theatre	Nov30 Comedy@Liberty	Card 53-4th Wall	73
:30	MADD	Holiday Drunk Driving	Mother Against Drunk Driving	214
:30	Larry Lott Interiors	Dec2 Holiday Home Tour	Children's Advocacy	77
:30	Nacogdoches Junior Forum	Holiday in the Pines Nov15-17	Fundraising events/specialty stores	82
:30	Tyler Civic Theatre	After Dark Oct26-Nov4	Tyler Civic Theatre	28
:30	Tyler Film Fest	30Short Film Fest Oct24-27	Tyler Film Fest	7
:15	Tyler Film Fest	15Short Film Fest Oct24-27	Tyler Film Fest	9
:30	Church of Christ	Oct27 Dogwood Jamboree	Church of Christ	19
:30	Parents Anonymous	Octoberfest Oct27	Parents Anonymous	31
:15	East Texas Literacy Council	Scrabble w/ Friends Oct30	East Texas Literacy Council	42
:30	Children's ArtsView Theatre	Annie Nov. 15-18	Children's ArtsView Theatre	124
:15	Shepherds Heart	Shepherds Heart_NOV13	Shepherds Heart	151
:30	Jr. League of Tyler	Support PSA2	Support Jr. League of Tyler	282
:30	City of Tyler	Festival on the Square Oct13	City of Tyler	27
:15	Jr League of Tyler	Mistletoe & Magic Market Nov 8-10	Jr. League of Tyler	144
:15	Susan Robinson	Mistletoe & Magic Drawing Nov 8-10	Jr. League of Tyler	139
:30	Susan G. Komen	Ride of the Cure Oct13	Susan G. Komen	35
:15	Carter Blood Care	Facts	Carter Blood Care	250
:15	Carter Blood Care	Anytime	Carter Blood Care	236
:15	Carter Blood Care	Times Three	Carter Blood Care	253
:15	Carter Blood Care	Reasons	Carter Blood Care	269
:30	Susan Robinson	Mistletoe & Magic Nov 8-10	Jr. League of Tyler	126
:30	National Highway Traffic Safety	SOLITARY CONFINEMENT	Highway Traffic Safety	54
:30	National Highway Traffic Safety	BAD DATERS	Highway Traffic Safety	52

**Public Service Announcements
(continued)**

:30	Jimmy Rane Foundation	Scholarship FEB15	Scholarship Fund	78
:30	National Automobile Dealers Association	Buy Now	Incentive program to buy local	71
:15	National Highway Traffic Safety	Stretcher	Highway Traffic Safety	191
:15	National Highway Traffic Safety	Mugshot	Highway Traffic Safety	198
:15	National Highway Traffic Safety	Breathalyzer	Highway Traffic Safety	214
:30	National Highway Traffic Safety	Monkey in the Middle	Highway Traffic Safety	160
:30	National Highway Traffic Safety	Bar Math 30	Highway Traffic Safety	183
:30	Ad Council	Texas Football Coaches	CASA Volunteers	170
:30	Ad Council	Motels 30	CASA Volunteers	257
:30	Ad Council	Couldnt Believe 30	CASA Volunteers	247
:30	Ad Council	Desks 30	Education	176
:30	Ad Council	Sippy Cup-Rev 30	Lead Posioning	170
:30	Ad Council	Milk Bottle-Rev 30	Lead Poisoning	184
:30	Ad Council	Cereal Bowl-Rev 30	Lead Poisoning	259
:30	Ad Council	Talking Dogs 30	Pet Adoption	183
:30	Ad Council	Talking Cats 30	Pet Adoption	172
:30	Ad Council	Sandbox 30	Pet Adoption	260
:30	Ad Council	Hiding Toys 30	Pet Adoption	268
:30	Hester Cox	Stop Before Your Text	iPledge Texas	332
:15	Ad Council	Lilana	Diaries	117
:30	Ad Council	Group	Dairies	101
:15	Ad Council	Sid the Sloth Adopts 15	Adoption	118
:30	Ad Council	Sid the Sloth Adopts 30	Adoption	93
:30	Ad Council	Meant to Be	Adoption	107
:30	Ad Council	Mother's Breast Milk	WIC	98
:30	Ad Council	Effect	Dept of Transportation	95
:30	Ad Council	Sandwich 30	Poison Help	84
:30	Ad Council	Bug Bomb 30	Poison Help	102
:30	Ad Council	Why Not Me 30	Adoption NCSA	89
:30	Texas Association of Broadcasting	Priscilla	Organ Donation	84
:30	Texas Association of Broadcasting	Disappear	Teen Driving	104
:30	Texas Association of Broadcasting	Horror Movie	Teen Driving	95
:30	Ad Council	Busted (ENG)	Department of Transportation	101
:30	VOW	Child Abuse (S)	VOW	91
:30	VOW	Fatherhood (S)	VOW	107
:30	Ad Council	T-Shirts 30	Health & Human Services	106
1:00	Ad Council	T-shirts 60	Health & Human Services	61
:15	Ad Council	Danger Zones 15	Lead Poisoning Prevention	91
:15	Ad Council	1 MM Kids 15	Lead Poisoning Prevention	70
:15	Ad Council	Sippy Cup-Rev 15	Lead Poisoning Prevention	77
:15	Ad Council	Milk Bottle-Rev 15	Lead Poisoning Prevention	70
:15	Ad Council	Cereal Bowl-Rev 15	Lead Poisoning Prevention	68
:30	Ad Council	Cereal Bowl-Rev 30	Lead Poisoning Prevention	52
:30	Ad Council	Milk Bottle-Rev 30	Lead Poisoning Prevention	54
:30	Ad Council	Sippy Cup-Rev 30	Lead Poisoning Prevention	45

9,484

TOTAL Number of PSA's aired is 9,484 (Channel 56.2)

Community Involvement

TYLER WATCH

www.tylerwatch.com is an online police scanner that will show you the activity of crime in your neighborhood. You can track crime from where you live anytime you want from our web page www.tylerwatch.com. Using KETK's "Tyler Watch" you can see for yourself if the community where you live now is safe. You can see what's going on in your neighborhood.

KETK COMMUNITY CALENDAR

KETKnbc.com/events is the East Texas online resource for East Texas events happening in the community.

KETK ON TWITTER

[Twitter.com/KETK](https://twitter.com/KETK) – KETK news is now on the ever popular social networking website, Twitter. KETK twitter followers will receive KETK news updates 24/7 that may affect their daily living in East Texas.

KETK NBC FACEBOOK

www.Facebook.com/KETKnbc – KETK news is now on the ever popular social networking website, Facebook. KETK Facebook friends will receive KETK news updates 24/7 that may affect their daily living in East Texas.

December 9th – Jingle Jam Concert - Raising money and toys for Children's Advocacy Center of Smith County and Toys for Tots.

December 10 – 19th – Ton of Toys Drive

Radio station, The Breeze and KETK NBC, KFXK FOX51 have teamed up with JJO, morning DJ will live in a POD until we raise a TON of Toys for East Texas children. 3.5 TONS OF TOYS were raised by East Texans in Smith County for Toys for Tots. <http://www.ketknbc.com/toys-for-tots-2012>

Staff Community Service

Anchor Jennifer Kielman: 10/4 Keynote speaker at Marvin United Methodist Church for the "Been There, Done That" cancer event. Spoke to dozens of fellow cancer survivors and shared her story; 10/5 Pink ribbon getaway at ETMC in Tyler; 10/9 Paint Tyler pink in downtown square in Tyler, emcee for the event, courtesy of the Tyler Firefighters Association.

Meteorologist Katie Green: 10/31 Guest judge for the Troup Annual Halloween Costume Contest

Account Executive Chuck Phillips helps coach the Central Heights Fall baseball team.

Meteorologist Kyle Roberts: 12/4 Spoke for Bell Elementary in Tyler for their Math and Science Night

Engineer Dan Trent serves as a member of the Jacksonville Literacy Council Board of Directors. He attends monthly meetings at which they deal with administrative aspects of the local literacy initiatives.

Anchor Bob Brackeen: 10/13 Judge at Chandler's "Indian Days Festival" event; 10/27 Judge in Ben Wheeler's "hog fest"; 10/31 Guest judge for the Annual Halloween Costume Contest in Troup

Anchor Kaci Koviak: 10/31 Guest judge for the Annual Halloween Costume Contest in Troup

Network Issue-Responsive Programming Information

MEET THE PRESS WEEKEND LISTINGS

October 7, 10-11a: Mitt Romney delivers a strong debate performance but new reduced jobless numbers give President Obama a boost. Has the race changed? And what should you look for the in next highly-anticipated showdown this week when Vice President Biden faces off against Romney's running mate Paul Ryan? This Sunday we'll have a special Political Roundtable discussion. Joining us: Obama campaign senior adviser Robert Gibbs, former Republican presidential candidate Newt Gingrich, Democratic strategist Hilary Rosen, Republican strategist Mike Murphy, and NBC News Political Director Chuck Todd. Then: He was a rising star in the Republican Party until a scandal rocked his reputation. This Sunday, we'll talk with a familiar face on the program, former Governor of California Arnold Schwarzenegger, about the political and the personal.

October 14, 10-11a: Just two presidential debates left before the election as both sides try to win over voters still trying to make up their minds. Can President Obama hold off Romney's recent surge in the polls? Or will Romney deliver a knockout blow in the final two debates? What effect will the Biden-Ryan showdown have on the race? A special discussion looking ahead to the final three weeks of the campaign: Gov. Bob McDonnell (R-VA); Mayor Kasim Reed (D-Atlanta); Fmr. Gov Jennifer Granholm (D-MI); GOP strategist Alex Castellanos; and NBC's Tom Brokaw. Then: He's spent the last seven years poking fun at politicians and pundits alike and this Sunday, he Meets the Press. David will go one-on-one with Comedy Central's Stephen Colbert about politics, comedy and his new book: "America Again: Re-becoming the Greatness We Never Weren't."

October 21, 10-11a: With recent polls showing a tightening race in battleground Florida, what can Romney do to seal the deal in the Sunshine State? We'll talk with key Romney supporter, Florida's own, Sen. Marco Rubio (R-FL). Plus: Two men with the all-important task of advising and preparing their candidates for the debates join us to discuss strategy before the third and final meeting between Mitt Romney and President Obama. Sen. Rob Portman (R-OH) has played President Obama in mock debates for Mitt Romney, and David Axelrod is a chief re-election strategist for the President. What can we expect from the last debate? Also: Just 16 days until Election Day. Our roundtable breaks down the campaign's closing arguments. What needs to happen in Monday's final debate on foreign policy? What do the latest polls tell us about the state of the race in the battleground states and the gender gap? A special discussion with Democratic strategist and former White House press secretary Dee Dee Myers, Republican strategist Mike Murphy, New York Times columnist Tom Friedman, and New York Times White House correspondent Helene Cooper. NBC News political director Chuck Todd will join us with the latest results of a new NBC/WSJ national poll.

October 28, 10-11a: The final push is being waged in the battleground states. We'll get a first-hand look at the ground game with governors from across the key swing states that will decide the outcome of the election: Gov. John Kasich (R-OH), Gov. John Hickenlooper (D-CO), Gov. Scott Walker (R-WI). Then: Come Sunday, there are only nine days left until election day. What issue will tip the scales in the final days? Which candidate has the momentum and how will they make their closing arguments? Our panel weighs in: Vice Chair of the National Republican Senatorial Committee, Carly Fiorina; *Washington Post* columnist E.J. Dionne; *New York Times* columnist David Brooks; MSNBC's Rachel Maddow; and NBC's Chuck Todd.

November 4, 10-11a: The latest on the storm response from the White House. Plus, we'll get the final word of the 2012 campaign from both sides just two days before the election. How will the race be won and what's the strategy to turn out voters on Tuesday? Joining us: White House Senior Adviser and architect of President Obama's 2008 campaign, David Plouffe, and House Majority Leader and representative from key battleground state Virginia, Rep. Eric Cantor (R). Plus, we'll talk with the Republican Leader about what happens after the election when Congress faces tough decisions about the

approaching fiscal cliff. Then: Both campaigns have spent the year laying out their case to the American people and it all comes down to Tuesday. What will tip the scales? We'll have a special conversation about the final 48 hours of the campaign – how we got here and what to expect next week and beyond. Joining us: Mayor Cory Booker (D-Newark); MSNBC's Joe Scarborough; GOP strategist Mike Murphy; "TODAY" co-host Savannah Guthrie; and NBC Special Correspondent Tom Brokaw.

November 11, 10-11a: Reaction from Capitol Hill to the news that Gen. David Petraeus, one of the country's most decorated military officials, resigned from his post as director of the Central Intelligence Agency citing an extra-marital affair. We'll the very latest reporting on this developing story from our Chief Foreign Affairs correspondent, Andrea Mitchell, who was the first to break the news Friday afternoon. Plus: President Obama gets another four years in the White House but faces tough challenges ahead. Will there be a deal on Capitol Hill regarding the expiring Bush tax cuts and looming spending cuts in order to avert the fiscal cliff? Joining us, two influential members of the Senate: Democratic Policy Committee Chairman Sen. Chuck Schumer (D-NY) and member of the "Gang of Six" during the debt ceiling debate, Sen. Tom Coburn (R-OK). We'll also check in with CNBC's Jim Cramer, who will lay out the economic stakes should Washington fail to make a deal and avert fiscal disaster by the end of the year. Then: How did Obama win and what went wrong for Romney? What do the numbers tell us about the future of the Republican party? We'll have a full debrief on the election results and what to expect in the critical months ahead as Washington braces for an intense debate over taxes and spending. Joining us: Fresh off of an election victory, Rep.-elect Joaquín Castro (D-TX); Republican strategist Steve Schmidt; presidential historian Doris Kearns Goodwin; *Washington Post's* Bob Woodward, and NBC News Political Director and Chief White House Correspondent Chuck Todd.

November 18, 10-11a: As Republicans step up their calls for a Watergate-style investigation into the Sept. 11th attack on a U.S. consulate in Libya, President Obama publicly defended his UN Ambassador, Susan Rice, against GOP critics who have leveled sharp attacks after comments she made on this program. This Sunday, in what could be a preview of a possible Senate confirmation fight should the president nominate Rice to lead the State Department, we'll have an exclusive interview with one of the critics that the president singled out, Sen. Lindsey Graham (R-SC). Then: As new details continue to emerge from the scandal that resulted in the resignation of CIA Director David Petraeus, we'll talk with the two top intelligence chairs on Capitol Hill for the very latest. Should Congress have been notified of the FBI's investigation involving the CIA director sooner? Plus, what are they learning about the events surrounding the Libya attacks? Joining us: Chair of the Senate's Select Committee on Intelligence, Sen. Dianne Feinstein (D-CA) and Chair of the House Intelligence Committee, Rep. Mike Rogers (R-MI). Also Sunday: Our political roundtable makes sense of the back-and-forth in Washington this week over Benghazi, General Petraeus and the upcoming political battles on Capitol Hill, including the fiscal cliff negotiations. Insights and analysis from Rep. Raul Labrador (R-ID); New York Times columnist Tom Friedman; former White House Chief of Staff for President Clinton, John Podesta; GOP strategist Mike Murphy; and NBC News Chief Foreign Affairs correspondent Andrea Mitchell. Also, we'll check in with the CEO of Honeywell, David Cote, who was part of a group of business leaders that met with the president this week.

November 25, 10-11a: The challenges President Obama faces at home and abroad as he prepares for his second term. After a bruising and partisan election, will Washington succeed in reaching an agreement to avert the 'fiscal cliff'? Will the Obama administration be able to calm the crisis in the Middle East? And as lawmakers continue to press for more details, what fallout will the president face from the Benghazi attacks and the Petraeus affair? Joining our special conversation: MSNBC's Rev. Al Sharpton, Vice Chair of the National Republican Senatorial Committee Carly Fiorina, New York Times columnist David Brooks, documentary filmmaker and historian Ken Burns, and NBC's Andrea Mitchell. Also: A pivotal time for Congress as it engages in a fierce debate over taxes and spending in the face of the fiscal cliff – and the investigations into the September 11th attack in Libya take center stage. We'll get the latest from Capitol Hill with one of the GOP's most outspoken voices in the House: Rep. Peter King (R-NY). Plus, we'll look ahead at the Republican Party after its 2012 defeat. We'll also get insight on the economic challenges ahead for the country, with Honeywell CEO David Cote, who was part of a group of business leaders that met with President Obama last week.

December 2, 10-11a: Inside the closed-door Capitol Hill negotiations with President Obama's point man, Treasury Secretary Tim Geithner, who this week met with top lawmakers to try to hammer out a deal. Then: Is Washington any closer to a deal? Despite initial optimism, both sides end the week pointing fingers as the debate centers on taxes and entitlement spending. This Sunday, an exclusive conversation between two voices calling for compromise in their respective parties: Sen. Bob Corker (R-TN) and Sen. Claire McCaskill (D-MO). Also: As Congress debates, what does the approaching fiscal cliff mean for the country? What impact will the talks have on the still-recovering economy? The man at the center of Republican Party infighting, anti-tax advocate Grover Norquist, joins our special political roundtable. Also weighing in: the top Democrat on the House Budget Committee, Rep. Chris Van Hollen (D-MD), and insights and analysis from CNBC's Jim Cramer and Maria Bartiromo.

December 9, 10-11a: Washington's big question after the election is whether the country - in just 22 days - will fall over the fiscal cliff, sending the economy into another recession. We convene our own "gang of seven" to figure out the math, but more importantly the politics. David's reporting indicates a deal may be closer than some think. Find out why when he leads a debate between top lieutenant to House Speaker Boehner, California congressman, Kevin McCarthy and Assistant Majority Leader of the Senate Dick Durbin. Then: Our roundtable hashes out the political calculus for all sides and talks about early positioning for 2016. Joining us: Former House Speaker Newt Gingrich (R-GA); Bloomberg White House Correspondent who interviewed President Obama this week, Julianna Goldman; New York Times White House Correspondent Helene Cooper; Washington Post Associate Editor Bob Woodward; and MSNBC's Lawrence O'Donnell.

December 16, 10-11a: Are politics to blame for Susan Rice's decision to withdraw her name from consideration for Secretary of State? What happens now to the Benghazi investigation? What are the big unanswered questions? Plus, the fiscal cliff: Which side will blink first? Joining us: Chair of the Senate Select Committee on Intelligence, Sen. Dianne Feinstein (D-CA), and the man who led the charge against Rice, Sen. Lindsey Graham (R-SC). Also: the latest report on fiscal cliff negotiations and a look at the new NBC/WSJ poll numbers with NBC News political director and chief White House correspondent Chuck Todd. Then: What are the political consequences of the fiscal cliff fight? How it will shape the next year and beyond? Plus, the battle over workers' rights takes center stage as Michigan passes legislation that delivers a blow to unions. Has the debate become about class warfare and what does the future hold for the American worker? Joining our conversation: MSNBC's Ed Schultz, incoming House Republican Conference Chair Rep. Cathy McMorris Rodgers (R-WA), Democratic Strategist Harold Ford, Jr., Washington Post columnist E.J. Dionne and New York Times columnist David Brooks.

December 23, 10-11a: In the wake of the tragedy at Sandy Hook Elementary School, there have been new calls for tougher restrictions on access to guns in America. In his first interview since the shooting, National Rifle Association CEO and Executive Vice President Wayne LaPierre will join us live for an exclusive conversation about gun control and what he thinks should be done to curb the threat of violence in America.

December 30, 10-11a: At a critical time for the fiscal cliff negotiations, David Gregory sits down exclusively with President Barack Obama in the final hours before the deadline. Where do things stand and is a compromise even possible? Plus, David will talk to the President about other key issues facing the country as he prepares to begin his second term in office. This will be his 11th appearance on "Meet the Press" and his second time as the Commander-in-Chief. His most recent appearance was on September 20, 2009, during the health care reform fight.

DATELINE NBC - LISTINGS

October 5, 9-10p: A woman with a secret is murdered. Was it a love triangle or something else?

October 12, 9-10p: When the wealthy heir to Miami's famed Fontainebleau Hotel is murdered, a feud erupts between his wife and step-daughter. It's a frightening story of hit men, body guards and a multimillion dollar inheritance... all set in the beautiful backdrop of South Beach. As police begin closing in on suspects, what starts as a small suburban investigation becomes a multi-state conspiracy case. And yet even as the case goes to trial... another murder in the family is being planned.

October 19, 9-10p: In their first interview together, ex-NFL cheerleader Sarah Jones and her former student Cody York open up about the sex scandal that sparked a media frenzy this summer. Jeff Rossen reports.

October 26, 9-10p: "Dateline's" *Wild, Wild Web* will give viewers an unprecedented look inside the world of popular websites such as Craigslist, Ebay and Backpage. Millions of people visit these sites each year offering – or in search of – everything from jobs and housing to tutoring sessions and cleaning services. As "Dateline" will reveal, these websites have become a home for much more than that. Online posts have become a parallel world where the best and worst of human behavior are displayed side by side.

November 2, 9-10p: Four days after the devastating effects of Hurricane Sandy, Lester Holt anchors a special "Dateline" dedicated to the storm that has taken lives and has left millions of people stranded and without power. "Sandy Rescue and Recovery" will include reports from Lester Holt on the Breezy Point community that was devastated by fire; Andrea Canning on the situation in hard-hit Staten Island; Harry Smith with the latest developments in the storm zone; Jeff Rossen on the issue of unlicensed building contractors; Dennis Murphy in New Jersey where the human spirit prevails amid the devastation; and Richard Engel on recovery efforts.

November 9, 9-10p: After a brilliant young woman is murdered, investigators uncover a love triangle and bizarre game that lead to a surprising suspect. Chris Hansen reports.

November 16, 9-10p: Hoda Kotb/Christina Aguilera: Hoda Kotb sits down with global pop icon Christina Aguilera in her Los Angeles home to talk about her childhood struggles, the ups and downs of her career, her new album, and what she plans to do next.

Natalie Morales/Lauren Scruggs: Fashion blogger Lauren Scruggs walked into a spinning airplane propeller that severed her hand and caused her to lose her left eye. In her first prime time interview, Scruggs opens up to Natalie Morales about her remarkable recovery, and what happened that fateful night last December.

Andrea Canning/Kelly Rutherford: Kelly Rutherford sits down with Andrea Canning for an emotional interview about her high profile custody dispute and the controversial decision by a California judge that has turned her world upside down.

November 23, 9-10p: Lust and greed turn a fairytale marriage into an elaborate hitman murder plot. Dennis Murphy reports.

November 30, 9-10p: A young man and his family fight to prove his innocence after he is accused of a murder on Halloween night. Keith Morrison reports.

December 7, 9-10p: When a newlywed is murdered, detectives unravel a mystery that begins with a widow and ends with a potential serial killer. Josh Mankiewicz reports.

December 14, 9-10p: Lester Holt and Brian Williams anchor a special hour of "Dateline" devoted to the elementary school shooting in Newtown, CT. Brian Williams to be live on the scene.

December 21, 9-10p: Overwhelming shopping list? Dateline provides tips on finding the perfect gifts without the stress. Questions about office party etiquette or when it is acceptable to re-gift? Hoda Kotb, Kathie Lee Gifford and Bravo's Andy Cohen share their list of holiday do's and don'ts. Holiday parties on the calendar? Learn how to gracefully take the car keys away from someone who has had too much holiday cheer. Plus, musician and television personality Nick Cannon opens up to Lester Holt about why he is so passionate about giving back during the holidays.

December 28, 8-10p: A young Florida mother is abducted and taken for ransom. After three failed attempts to drop the ransom, no one ever imagined the bizarre way this crime would be solved. Josh Mankiewicz reports.